

JC FINANCE PLC. Tied Up Comprehensive Service with Cambodia-John Deere Business

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JC FINANCE PLC. (JCF) has reached an agreement of business alliance for providing a financial loan service with RMA (CAMBODIA) PLC. (RMA), the official distributor of John Deere's agricultural machine purposing a development of agriculture in Cambodia.

I. The Purpose of Business Alliance

The purpose of this business alliance is to improve Cambodian farmers' operational efficiency and their earnings by introducing John Deere's sophisticated agricultural machine into the market. In addition, JCF acknowledges that its activity will fulfill the 8th goal of SDGs the advocate: "decent work and economic growth". To meet the SDGs goals, JCF will inclusively handle the purchase order finance for John Deere's agricultural machine with RMA.

II. The Background of Business Alliance

In Cambodia, rice farming is the main primary industry. In order to improve the harvest efficiency, it is required to modernize the manpower and draft animals-based farm activities. Launching the high-spec agricultural machine, such as tractors and combine harvesters, into this market is expected to have the farming environment to be more optimized and rationalized with worth the cost by the government and society. To achieve promoting financial inclusion to the medium and small-sized farmers at rural regions in Cambodia, JCF continues to support this agricultural breakthrough financially.

Meanwhile, RMA has been distributing John Deere's agricultural machine for improving the agriculture in Cambodia. However, because of the peculiarity of financial loan for the machine, there has been an issue related to providing the quick and effective financial solution. On the other hand, JCF has been focusing on the agricultural field since its foundation. JCF is confident in providing the financial solution from its knowledge and experience that JCF has obtained up until now. This cooperation is put into practice from our well-expected vision of being able to improve the current agricultural situation for rice farming industry in Cambodia.

III. The Activities of JCF

JCF (CEO: Mr. Kikuchi Ikuo, Head office: Phnom Penh, Cambodia) is a microfinance institution officially approved by the central bank of Cambodia in January 2018. To cultivate the agricultural field, Cambodia's key industry, and the living standard of the farmers, JCF carries out following solutions and services: providing the farmer-friendly repayment plan that matches with their harvest period, managing and analyzing the dynamics by setting up JCF original GPS to each agricultural machine, and mentoring customers by giving farming advises.



IV. Company Info

Company name: JC FINANCE PLC.

Representative name: Mr Kikuchi Ikuo

Address: No.56, Street 310, Sangkat Boeung Keng Kang I, Phnom Penh, Cambodia

Business content: business loan for agricultural machine, agricultural enterprise financing

Website: <http://jcfinance.com.kh/>



Company name: RMA (CAMBODIA) PLC.

Representative name: Mr. Ngorn Saing

Address: No.27, Street 134, Phnom Penh, Cambodia

(Subsidiary company of RMA Group, which located in Bangkok, Thailand as HQ. Having branch offices in 17 countries including the America, Europe, Southeast Asia, etc.)

Business content: automotive and agricultural machine distribution, and food franchise management.

Website: <https://www.cambodia.rmagroup.net/>



V. Contact Info for Any Inquiries

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